



Boomer Connection is a brand-new half-hour television series for seniors by seniors targeting the Houston area. We invite you to become a media partner and secure your sponsorship or advertising spot to promote your product or service directly to our targeted audience of baby boomers and beyond. Current Schedule below.

Airdates on CW 39 (Houston TX)	Airdates on UPTV (Nationally)
Episode 1: Saturday April 25 11-11:30AM CT	Saturday May 2 4:00 AM CT
Episode 2: Saturday May 9 11:30AM-12:00PM CT	Saturday May 16 4:00 AM CT

Future episodes currently in production. Air dates TBD.

Boomer Connection/Program Sponsorship	Amount
<p>Platinum Sponsorship 6 minute segment of a single program on your company or organization, with opening and closing Billboards (This Show is/was brought to you by...) and 2 x :30 second promotional spots – including production thereof.</p>	\$10,000
<p>Gold Sponsorship 5 minute segment of a single program featuring your company or organization, with an Opening Billboard, three Banners in bumpers and 2 x :30 second promotional spots – including production thereof.</p>	\$7,500
<p>Silver Sponsorship 4 minute segment of a single program featuring your company or organization with two Banners in bumpers and 1 x :30 second promotional spot – including production thereof.</p>	\$5,500
<p>Bronze Sponsorship 2 minute segment of a single program on your company or organization with one Banner in bumper.</p>	\$3,500
<p>Boomer Connection Minute Sponsorship of an otherwise produced segment on your area of interest or expertise. This is a :30 second spot introducing “The (Company Name) Minute” or other title per request</p>	\$2,500
<p>1 x :30 Second Promotional Spot You can provide your own :30 second spot or have us produce it for you for an additional investment</p>	\$1,250



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