



Initial Interviewees

Gail Stolzenburg (Host)

Gail Stolzenburg is a certified professional networker and founder of Texas High Achievers, which hosts events featuring international speakers. He is a senior resource consultant focusing on wellness and wealth, a columnist for Houston's Small Business Today Magazine and host of the Houston West Chamber of Commerce Personal Development Networking events. Gail is a past emcee for hundreds of events including several Olympic Games, a published author on topics of wellness and wealth, and is soon being inducted into the USA Judo Hall of Fame.

Hank Moore

As the nation's only **Corporate Strategist™**, Hank Moore works with boards of directors, CEOs and executive teams of corporations guiding them toward a profitable vision and increased shareholder value. A former White House advisor, with a 30-year track record of consulting organizations, Hank Moore's presentations directly impact companies' future progress, ways of relearning old knowledge and applying Big Picture vision.

Marcello Marini

In 1971 Marcello began the first Spanish language television talk show in Houston for KHOU TV Channel 11. Marcello is considered as one of the pioneers of Hispanic Television in the United States. As a Restaurateur, Marcello and his wife introduced their famous Argentinian Empanadas known as "The New Adventure for the American People".

John Bird

In 2003 John was inspired to create a custom Bible geared for the oil and gas industry called *God's Word for the Oil Patch, Fuel for the Soul*. There are now over 350,000 copies in print in English, Spanish and Portuguese. There is also a free app called Oilfield Bibles where the testimonies can be heard in all four languages.

Red O'Laughlin

Red O'Laughlin is a retired Navy Captain, international speaker, author, and independent publisher. His expertise is in health and wellness, specializing in longevity. He researches the chemical cause and effect relationships of disease generation at the cellular level. You must treat the cause of a problem to correct it. Red is also the author of two major books on senior health and wellness - **Longevity Secrets For Healthy Aging** (How to live to 100, with body of a healthy 50 year old and the mind of a 25 year old) and **The Joy of Ageless Health** (How to be healthy, vibrant and active as you age).



Dave McCabe

Dave McCabe is the Founder and CEO of the Sailing Angels Foundation which serves special needs children & adults; additionally, he is the owner of the Blue Marlin Sailing School. Both organizations operate out of the Portofino Harbor Marina, in the Kemah area. In 2011, the non-profit “Sailing Angels Foundation” was formally established. The patrons come to enjoy this unique “hydro-therapy” sailing experience where they are provided the opportunity to ‘work’ to the best of their abilities.

Jessica Taylor

Jessica Taylor, known by many in the health care and senior industry as the “Dementia Whisperer” is co-owner of Platinum Senior Care, a Certified Dementia Practitioner and Certified Dementia Life Care Coach recognized by the National Alzheimer’s Association. She is certified as a trainer for several prestigious dementia care models and continues to build her knowledge and skill set to provide better care for individuals living with dementia.

Zina Garrison

Zina Garrison is a former US Olympic Champion and tennis professional. In the 1988 Summer Olympics in Seoul, South Korea she earned the Olympic Gold Medal in doubles with Pam Shriver, and then defeated Shriver in the singles to win the Bronze Medal. Zina then continued a professional tennis career. In 1990 she beat Monica Seles and Steffi Graf at Wimbledon in back-to-back matches before losing the final to Martina Navratilova while reaching a career high attaining the Number 4 slot becoming the first African American woman since Althea Gibson to reach a Grand Slam. Garrison retired from professional tennis in 1996, at the age of 33, having ranked in the top 25 for 14 consecutive years. During her career, she won 14 top-level singles titles and 20 doubles titles.

John C. Erickson

John C. Erickson, CEO and Chairman of Erickson Retirement Communities created Retirement Living TV with the goal of establishing a dominant one-stop portal for boomers and seniors. Mr. Erickson has been involved in the senior care industry since the early 1970s, acquiring and developing moderate-income retirement housing in Florida and Arizona.



Corporate Team

Earl Heard

Earl Heard is the Founder and CEO of BIC Alliance which publishes BIC Magazine — North America's largest multi-industry energy and construction publication. He also founded BIC Media Solutions (BMS) with the goal of funding and co-producing meaningful media and events to help individuals and companies find greater faith, hope, peace, happiness and success. His latest endeavor in this regard is Boomer Connection TV – a For Seniors by Seniors TV docuseries which BMS is launching in late spring, early summer of 2020.

John Zapalac

John Zapalac is the Managing Director of BIC/IVS Investment Banking (IVS), which he joined in January 2007. He is responsible for originating, processing and ultimately closing investment banking assignments. Prior to joining IVS, he was a vice president at McFarland, Grossman & Co., an investment bank. He works closely with the BIC Magazine, BIC Recruiting and BIC Media Solutions entities within the BIC Alliance.

Mark Peters

Mark F. Peters is the Director of Strategy & Planning for BIC Alliance and BIC Media Solutions. With over 30 years of industry related experience he has been a frequent speaker addressing oil and gas industry issues at seminars, conferences and users groups. He holds a BA degree in psychology from Brown University.

Strategic Advisors

Tracy Balsz

Tracy Balsz, Founder of IndieMarketing, is an entertainment marketing consultant providing expert creative strategy in the development, production, and distribution of films and television content. Located in Los Angeles, she has successfully positioned dozens of films and television shows in the marketplace over the last 15 years.



Jim Schmidt a.k.a. Armadillo Jim

Jim Schmidt a.k.a. Armadillo Jim is a speaker, master of ceremonies, author, producer and tv host. He is also founder and president of the *Put on Your Armor Foundation*. He is nationally known as a frequent television guest known as “Armadillo Jim” and seen live by 2 million children and students across America and Canada with his tame, pet, armadillos and through his educational program called “put on your armor”.

Hiett Ives

Hiett Ives has over four decades of multi industry success and is a recognized expert within the Trade Events industry. He has developed his ShowDynamics.com trademark, “Event Leads GUARANTEED” promise which is employed worldwide by clients in a variety of product and service verticals. He’s the author of an Amazon #1 Bestseller, *88 Successful Event Strategies*, which provides tips and techniques on staging effective business to business events.

Jose E. Gonzalez

Jose E. Gonzalez is the Co-Founder Founder/CEO of PROVICOM, Inc. and 4 times Emmy award-winning Producer and Director. He’s one of the founders of the first Hispanic Newscast in the city of Houston for the Telemundo Network. Provicom was the creator of the Internationally acclaimed show *Ritmo Latino* that aired in the US and Latin America for 12 years.

Rose Gladner

Rose Gladner has been in media sales for over 25 years. Her father always said, “find something you love to do every day and you will never work a day in your life.” Rose has raised monies for countless organizations including Women and Children First, Arkansas Alzheimer’s Association (board member) and Arkansas Red Cross (board member).

Brian Bearden

Brian Bearden, CEO of Upstream Marketing helps his clients to determine their target market and how to best reach them. Before starting his online marketing and web development career in 2003, he worked for a number of Fortune 500 companies handling marketing and sales initiatives. With over 17 years’ experience with industrial, oil and gas companies, Upstream Marketing is a leader in industrial online marketing. Brian wrote a book titled *52 Tips To Turn Your Website Into A Sales Machine* which became an Amazon Best Seller. His goal behind the book was to help business owners understand the power of online marketing.



Media Partners

Douglas B. Maddox

Douglas B. Maddox is the Founder/CEO of DBM Communications, Inc. and DBM Films and award-winning Producer and Director. His latest film, Christmas Ranch is on Showtime and Netflix DBM Films distributes award winning films including : Elvis Home Movies (Elvis Presley), The Rack Pack (C. Thomas Howell), and The Bill Collector (Danny Trejo), Undaunted (Josh McDowell), and Christmas Ranch (Francine Locke, Taylor Lyons and Allen Williamson).

Andre' Moreau

Emmy Award winner Andre' Moreau went from a career as a university fundraiser into television at the age of 27 and never looked back. His career has spanned 36 years working in top markets nationwide, covering hurricanes, earthquakes, Presidents and a Pope. He is currently managing editor and anchor at Louisiana Public Broadcasting, co-hosting "Louisiana: The State We're In" and other programs.